



20th July 2011

Press Release – Immediate

***Come And Have YOUR Say In How The Second
Worcestershire Literary Festival Takes Shape***

***Public Planning Meeting for the 2012 Festival To Take Place On Monday 1st
August, 7.00pm, Upstairs in Little Venice, Worcester***

Plans for the 2012 Worcestershire Literary Festival are already well under way and the Festival Committee hopes that next years event which is scheduled for 15th to 24th June 2012 will be even bigger than this years.

Even though it is less than a month since the first ever Worcestershire Literary Festival ended the organisers have already appointed Worcester Live as their box office provider, confirmed two events for next year's festival (the Worcestershire Poetry Slam Championship and the appointment of Worcestershire's second Poet Laureate), twinned officially with the Williamstown Literary Festival in Melbourne Australia, adopted Little Venice Restaurant Worcester as it's official meeting place, confirmed a sponsorship deal with the Crowngate Shopping Centre in Worcester and have been holding key meetings with various arts based organisations to help drive the festival forward. The festival is also now a member of the West Midlands Regional Literature, Book and Spoken Word

Festivals Network.

A new organisational structure for the festival has been implemented and there will be the opportunity for members of the public to come to the first planning meeting for the 2012 event, which will be held on Monday 1st August 2011, 7.00pm, upstairs in Little Venice Restaurant, Worcester. At this meeting attendees will be able to find out about the plans made so far for the 2012 festival, suggest ideas and events that they would like to see in next year's event, sign up as a volunteer or join the newly formed Festival Organising Committee.

The Festival is also looking for volunteers to be a festival point of contact in various locations throughout the County such as in Droitwich, Kidderminster, Malvern, Bromsgrove and Redditch. Registration for events for the 2012 Festival is also now open and organisations or individuals who are interested in running an event during next year's festival should visit the festival website to download the event registration forms and information pack (www.worcslitfest.com/register-your-event-for-2012), call Clement Servini the Festival Administrator on 01905 24435 or email info@worcslitfest.com to request copies by post. More information about this will be given out during the meeting on August 1st.

Lisa Ventura, Director & Founder of the Worcestershire Literary Festival said: "Everyone involved worked so hard to make this year's Festival a success and to establish the event firmly on the cultural map and we wanted to get the organisation of next year's Festival under way as soon as possible. If you would like to find out more about how you can help and be involved, and to suggest anything you would like to see in next year's Festival , this meeting on August 1st is the perfect opportunity to come along, meet the organisers and sign up to be involved".

For any enquires about the Worcestershire Literary Festival please contact Clement Servini in the Festival Office via clement@worcslitfest.com or call the Festival Office on 01905 24435.

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NOTES FOR EDITORS:

1. The Worcestershire Literary Festival was founded by Lisa Ventura, co-founder of the highly successful Worcester Music Festival, with the aim of showcasing Worcestershire's literary talents. The festival encompasses talks, book signings, workshops, events for children, the

appointment of the County Poet Laureate, outdoor spoken word events and much more. Further information about the Festival can be found by visiting www.worcslitfest.com or the official Facebook page – www.facebook.com/worcslitfest.

2. The Worcestershire Literary Festival has been organised entirely by volunteers and is supported by a wide variety of local organisations and businesses.
3. Photography, images, media interviews and further quotes can be arranged by contacting Sylvia Herbert, Communications Director on 01905 24435 or via sylvia@worcslitfest.com. If you would like to interview or obtain quotes from the Festival Director and Founder Lisa Ventura, please contact 01905 24435 or info@worcslitfest.com to arrange this.